

2024

# Portfolio

CREATIVE AGENCY

Social Media

UI/UX

Personal Branding

GOLD-STARLING Agency

JEWELLERY →



REAL ESTATE →



SERVICE PROVIDERS →



FASHION →



RETAIL E-COMMERCE →



EDUCATION →



RESTAURANTS →



HOME DECOR →



PERSONAL BRANDING →



BEAUTY →



## Jewellery

Gems by Uzma | Marias Elegance | Certē

Client

Pakistan



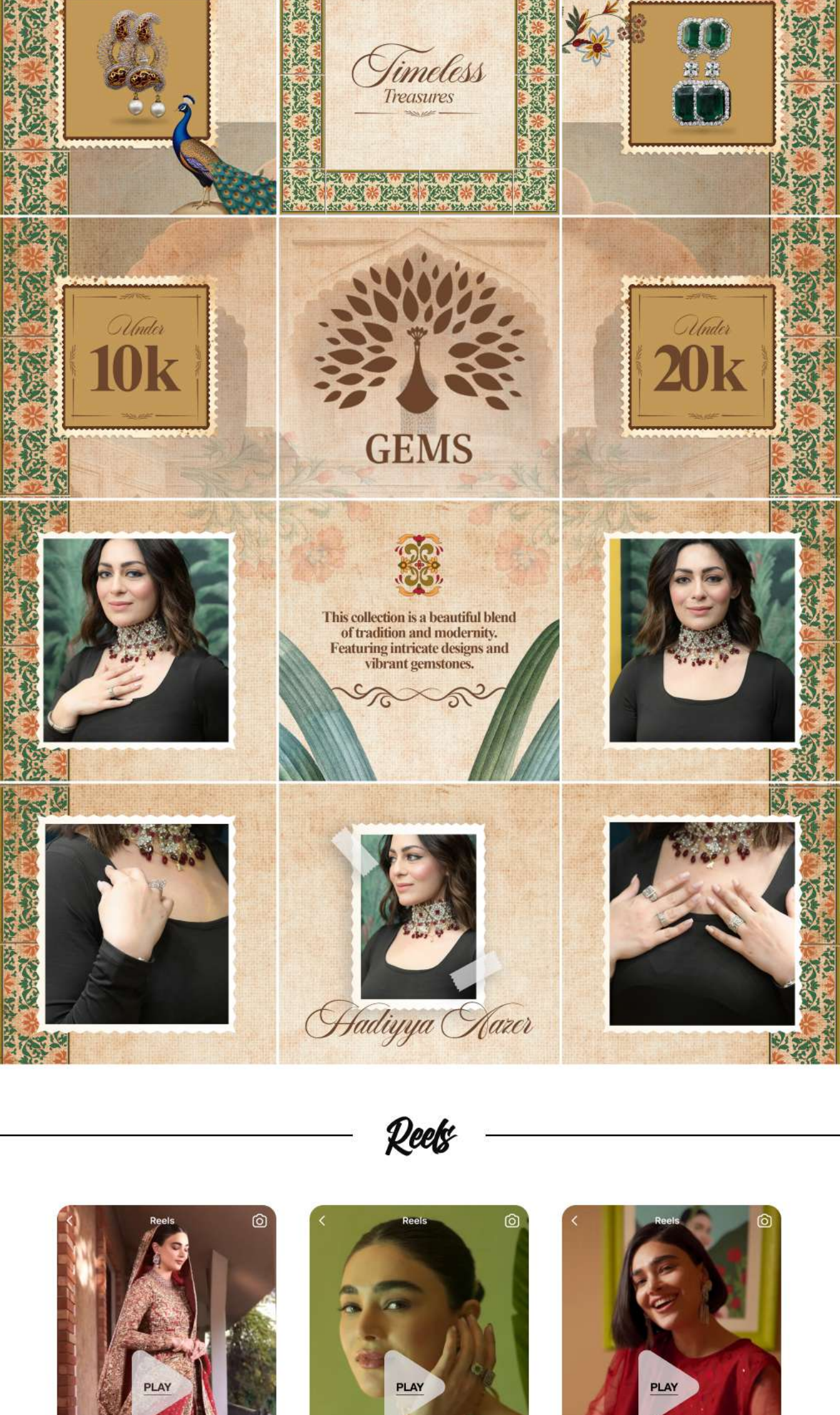
**Gems by Uzma**  
Exploring the Beauty of Gemstones, Silver, and Certified Diamonds | Authentic Handcrafted Jewellery | Available Online and In-Store

Professional dashboard  
25.3k accounts reached in the last 30 days.

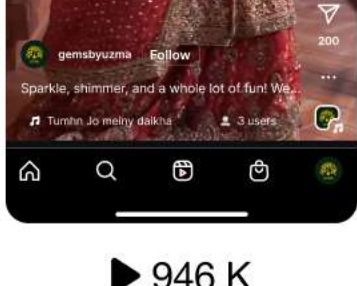
G E M S



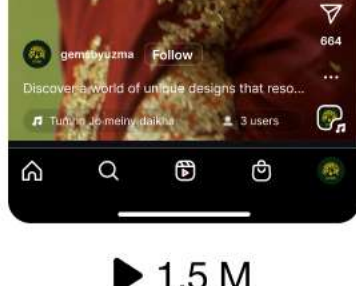
### Grid Design



### Reels



▶ 946 K



▶ 1.5 M



▶ 102 K

Client

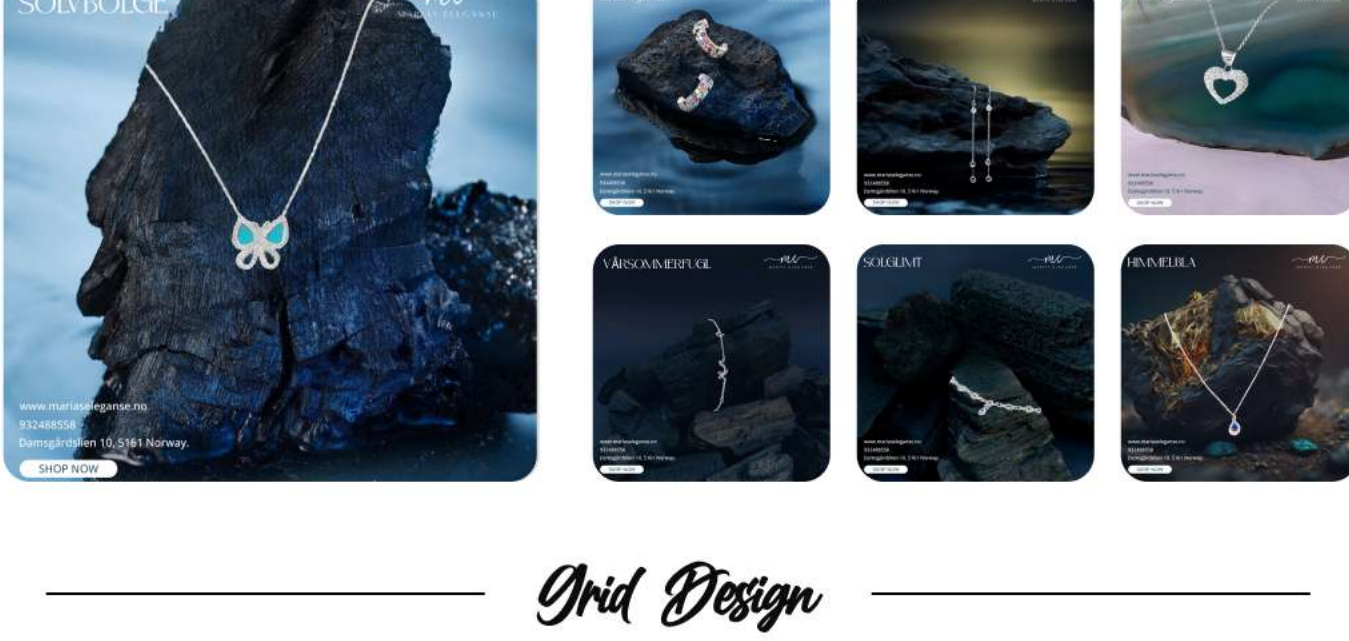
Norway



**Marias Elegance**  
Where Nordic Tradition Meets Timeless Elegance  
Bergen, Norway

Professional dashboard  
32.3k accounts reached in the last 30 days.

M A R I A S



### Grid Design



Client

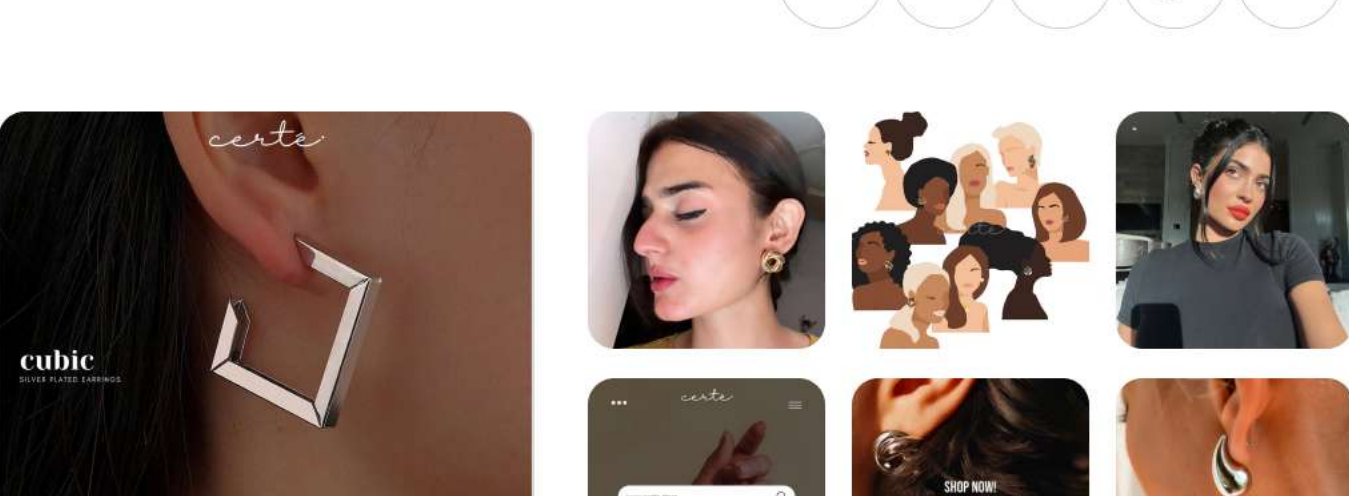
Pakistan



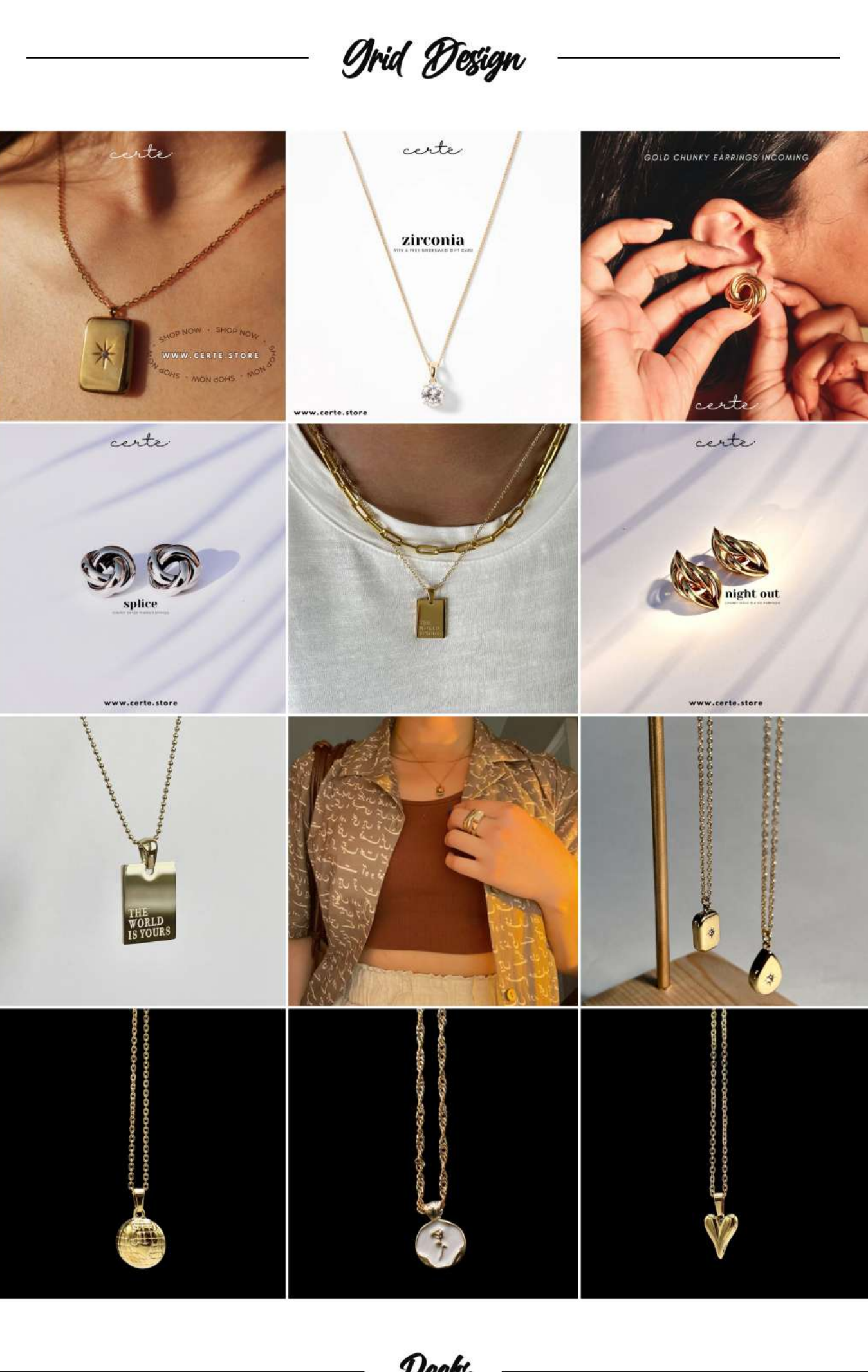
**certē**  
Hypoallergenic, water resistant, tarnish proof!

Professional dashboard  
15.8k accounts reached in the last 30 days.

c e r t e



### Grid Design



### Reels



▶ 20.6 K



▶ 24.4 K



▶ 12.4 K

# Real Estate

The Estate Business ▾

Royal Construction ▾

Client

UAE 

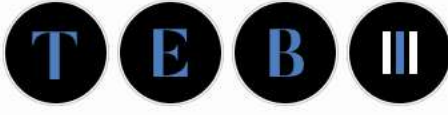


## The Estate Business

Making Real Estate Simple, Transparent, and Accessible for all. Dealing in Pakistan & Dubai

Professional dashboard


5.1k accounts reached in the last 30 days.




## Grid Design

### Our Vision


Making Real Estate Simple, Transparent, and Accessible for All.






### Our Mission

Our goal is to provide clear and straightforward guidance to clients, whether they are buying, selling, or investing in properties.




### 03 Competitive Pricing

WE OFFER HIGH-QUALITY REAL ESTATE SERVICES AT AFFORDABLE RATES, DELIVERING GREAT VALUE WITHOUT COMPROMISING ON QUALITY.




### 02 Responsibility

WE TAKE PRIDE IN DELIVERING EXCEPTIONAL SERVICE AND SUPPORT, GUIDING OUR CLIENTS THROUGH EVERY STEP OF THEIR REAL ESTATE JOURNEY.




### 01 Transparency

WE ENSURE COMPLETE OPENNESS WITH OUR CLIENTS, PROVIDING CLEAR AND ACCURATE INFORMATION AT EVERY STEP.




### FOUNDER



**Muhammad Bin Tariq**  
CEO & FOUNDER


At the heart of "The Estate Business" is a transformative journey from a professional endeavor to a thriving enterprise. Led by founder, Muhammad Bin Tariq, with an MBA from LSE and a Postgraduate Diploma in Real Estate from the University of London, the vision is to create the future of real estate.

### Crafting your ideal Real Estate Experience.

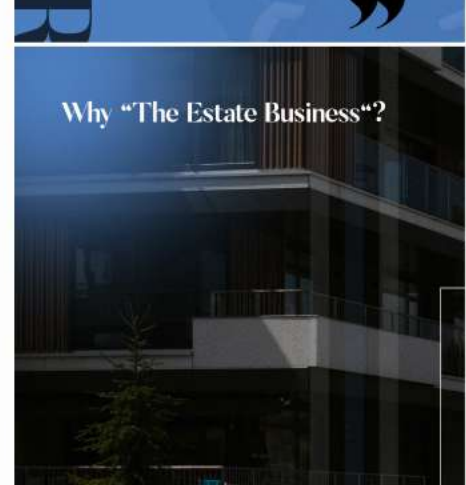


### MEET US!


We're pleased to train the most mobile workforce in the industry. Our services cater to top city professionals, seasonal investors, young couples, and families.




### Why "The Estate Business"?



### THE ESTATE BUSINESS



### Guiding you home, every step of the way.



Client

USA 



## Royal Construction

Building Excellence Since 1986 | Tailored Construction Solutions | Trusted Partner for NY's Projects

Professional dashboard

6.2k accounts reached in the last 30 days.



## Grid Design

### LOCAL LAW 11

We specialize in Local Law 11 compliance services, offering expertise in ensuring that the masonry aspects of your building align with the stringent standards and regulations mandated by Local Law 11.



### OUR EXPERTISE




### LOCAL LAW 126

Royal Construction Associated LLC offers complete services for NYC parking structures, ensuring compliance with Local Law 126. We provide a seamless experience from inspection to construction completion.




### OUR SERVICES ▾

1. Re-roofs
2. Concrete
3. Building Restoration
4. All types of renovations
5. Conventional Construction
6. Masonry





### OUR SERVICES



### OUR SERVICES ▾

1. Private and Public work
2. Modification
3. Extension
4. Dormer
5. Renovation
6. New Construction






### Royal Construction Associates LLC

NEW AMERICAN CONSTRUCTION INC.

www.royalconstruction.com | www.rcny.com | www.royalconstruction.com





Client

UAE 



## Frank Plowman

Unlock wealth through Luxury Real Estate investments.


Professional dashboard

8.43k accounts reached in the last 30 days.




## Grid Design

### WHAT'S RIGHT FOR YOU?




### FRANK



### Apartment In Dubai

APARTMENT AVAILABLE FOR MONTHLY RENTAL IN DUBAI



### UAE's Securities and Commodities Authority streamlines 12 key services by eliminating government bureaucracy

Dubai has launched an AI Security Policy to boost cybersecurity and position the UAE as a global AI leader by 2030. This initiative strengthens trust in AI, protects digital infrastructure, and supports innovation, aligning with the UAE's AI strategy to drive economic growth and attract investments.

www.frankplowman.com

### Dubai and Abu Dhabi among most improved markets in the world for real estate transparency

Dubai and Abu Dhabi have significantly improved in real estate transparency, with Dubai ranked 38th and Abu Dhabi 41st in JLL's 2024 Global Real Estate Transparency Index. These advancements highlight their enhanced technology and regulatory frameworks, boosting their appeal as investment destinations.

www.frankplowman.com

### Dubai real estate sector recorded \$3.9bn of transactions last week, including \$13m Bluewaters Bay apartment

Dubai's real estate sector recorded over AED4.4bn (\$1.2bn) in transactions last week, according to the Real Estate Regulatory Agency (RERA). The highest value transaction was a \$13m apartment in Bluewaters Bay for AED48.5m (\$13.2m) and one in Casa Casca for AED28m (\$7.6m). Mortgage deals totaled AED4.1bn (\$1.1bn), with 81 transactions reached AED 100,000.

www.frankplowman.com

### UAE targets \$27.2 billion in tourism investments by 2031, increasing GDP contribution to \$122.5 billion

The UAE's tourism industry is growing rapidly, with the UAE Tourism Strategy 2031 targeting AED200 billion (\$55.2 billion) in investments and a GDP contribution of AED200 billion (\$55.2 billion) by 2031. In 2023, tourism accounted for 10.7% of UAE's GDP, with 10.9 million visitors expected to rise to 18% in 2034. By 2034, this is projected to reach AED272.3 billion (\$74.2 billion), driven by strong infrastructure and innovation.

www.frankplowman.com

### Incentives & Regulations to Encourage Sustainability in Dubai

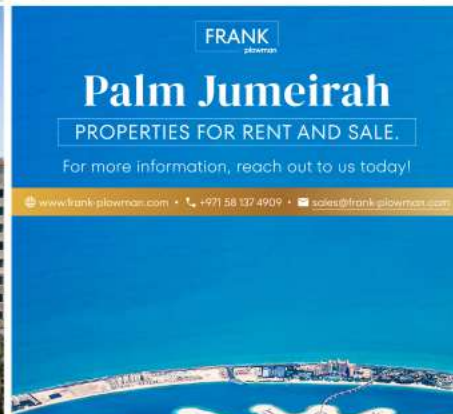
Dubai's luxury real estate is setting new standards in sustainability. With initiatives like the Dubai Green Energy Strategy 2050 and the Gold Standard Green Building Rating System, the city blends high-end living with eco-friendly practices. From pioneering projects like The Dubai Sustainable City to stringent green building regulations, Dubai is proving that luxury and sustainability can thrive together.

### Palm Jumeirah

PROPERTIES FOR RENT AND SALE.

For more information, reach out to us today!

www.frankplowman.com | +971 88 127 4901 | sales@frankplowman.com

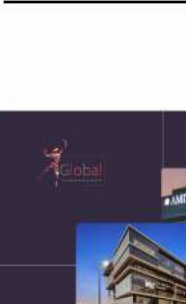


# Service Providers

Global Axelliant Siqara Vingt ZPetrochem

Client

UAE

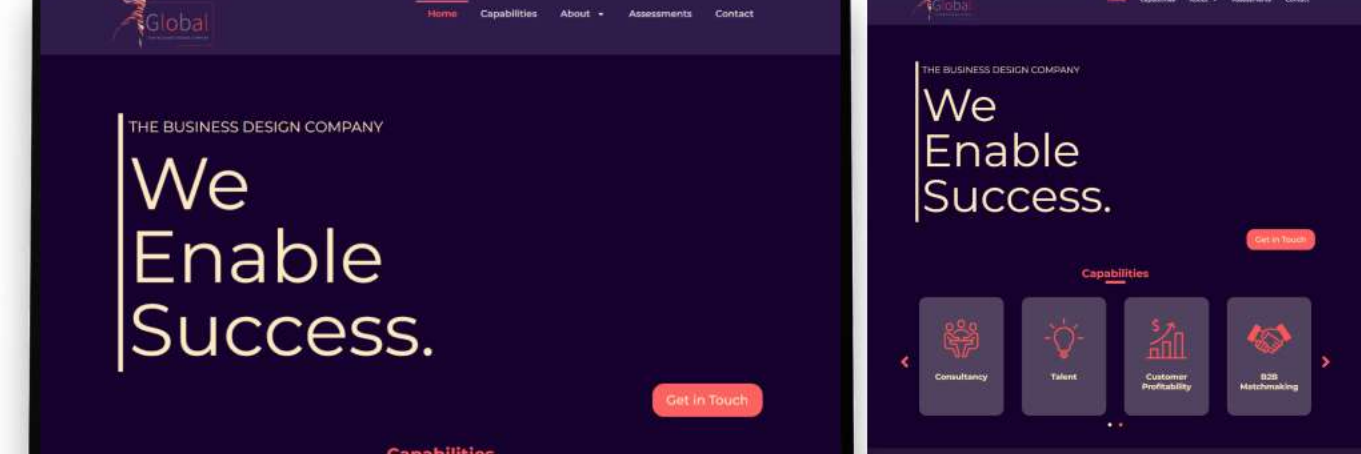


**Global - The Business Design Company**  
We create business outcomes for companies by use of design and innovation. We fix things. We get results.

Professional dashboard  
15.7k accounts reached in the last 30 days.

GLOBAL

## Carousel

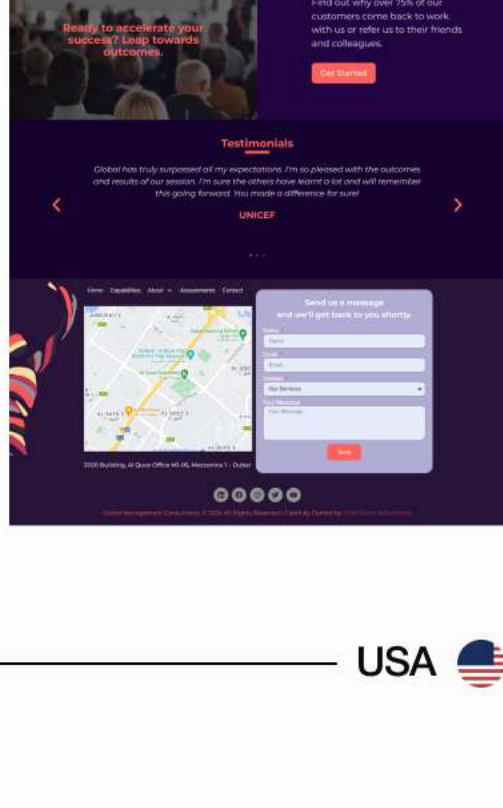
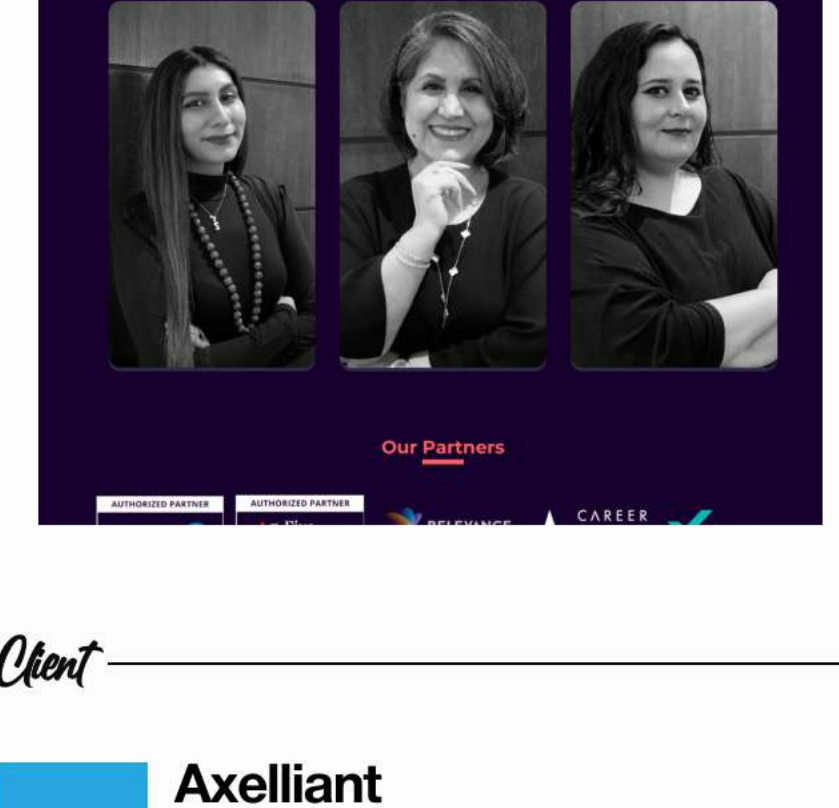
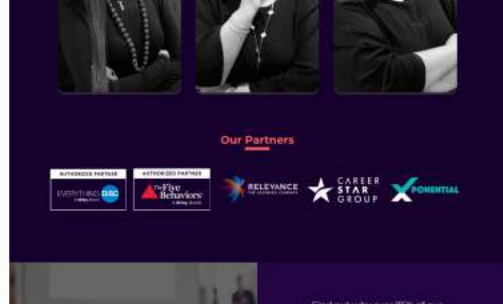


Client

USA



**Global - The Business Design Company**  
We Enable Success.



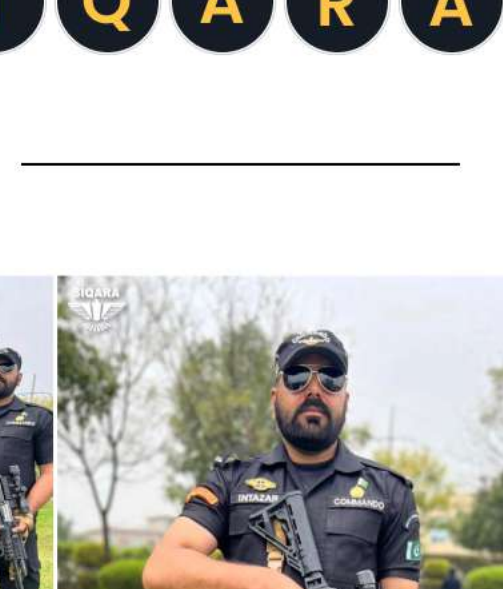
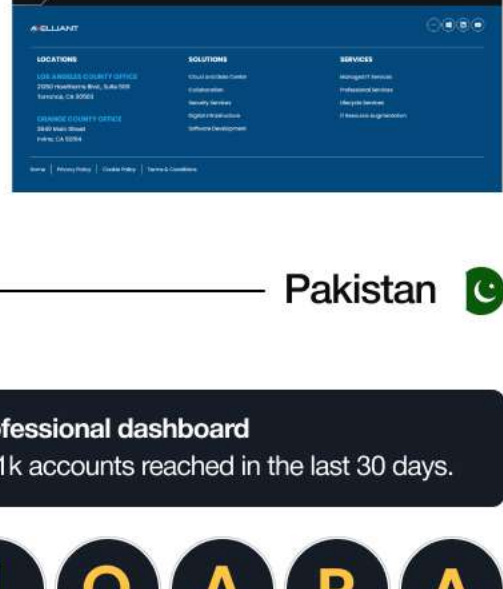
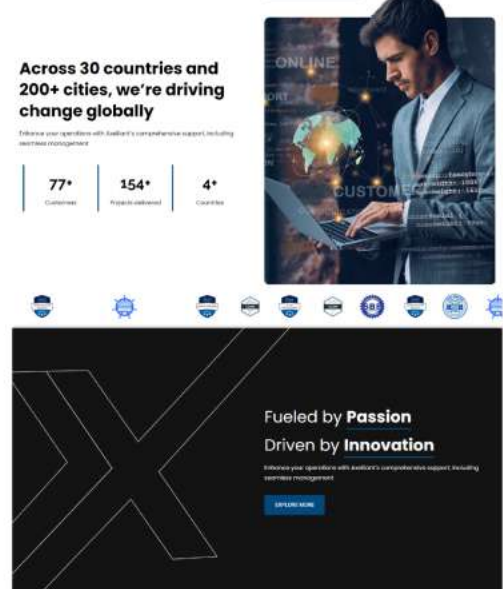
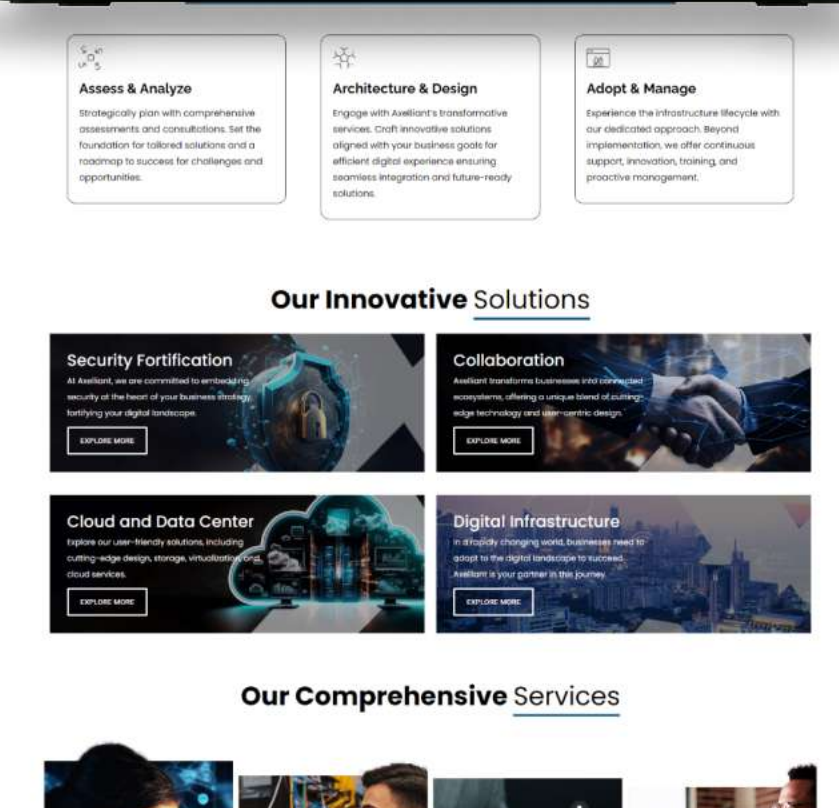
Client

USA



**Axelliant**  
Axelliant is a national solutions provider headquartered in Southern California that addresses the needs of businesses and organizations of all sizes and across all industries. Our depth of technical leadership, our significant industry experience, and our unique methodology set us apart.

## Website Design



Client

Pakistan

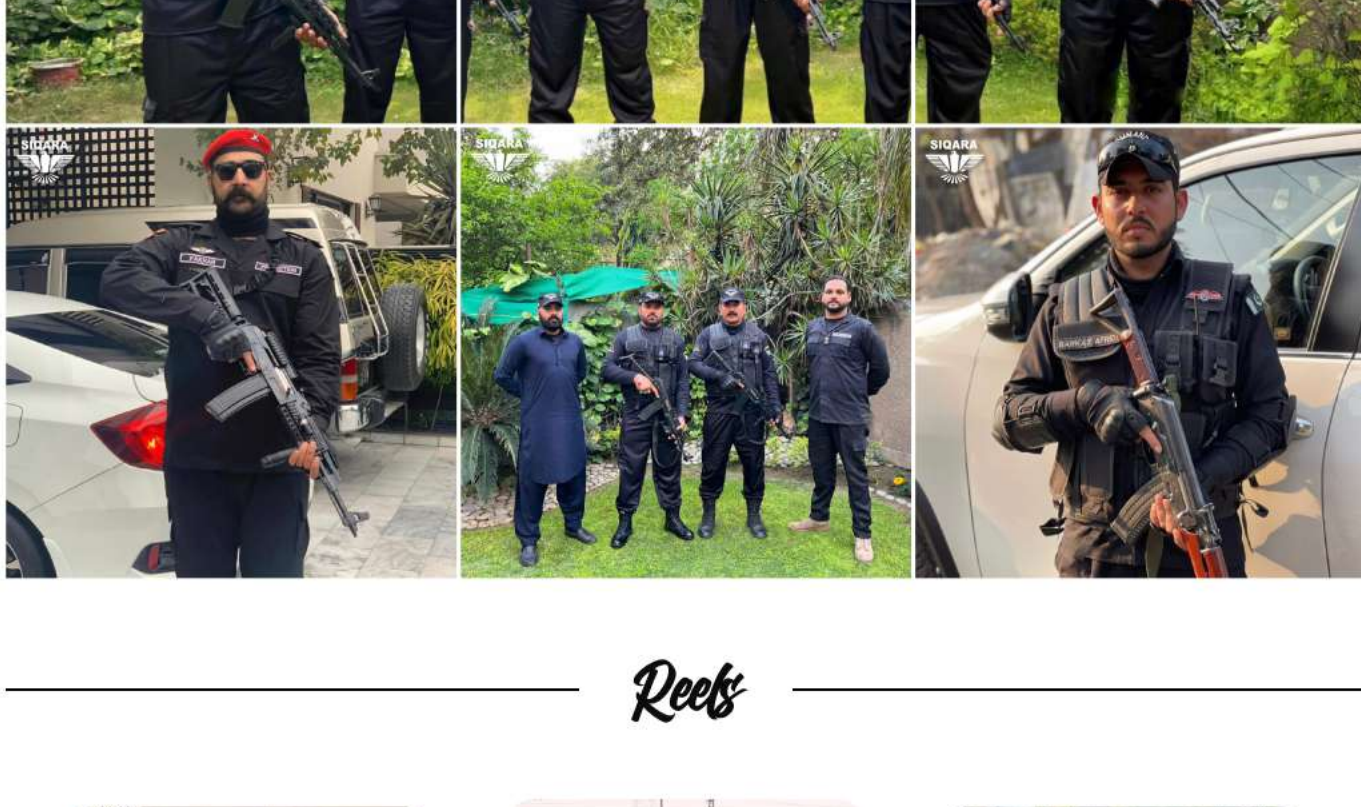


**Siqara Security Services**  
Providing Specialized Security Solutions. EST. 1992.

Professional dashboard  
18.1k accounts reached in the last 30 days.

SIQARA

## Grid Design



Client

Canada

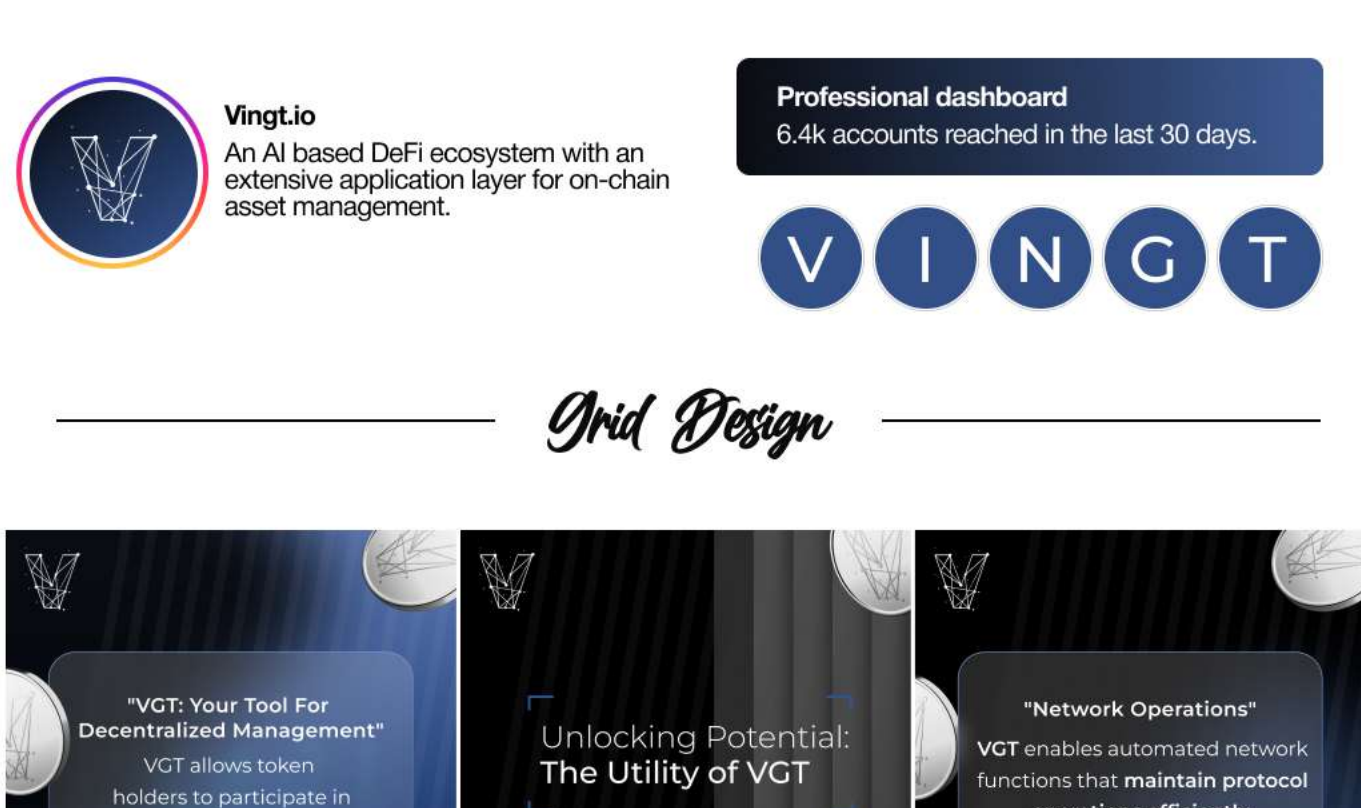


**Vingto**  
An AI based DeFi ecosystem with an extensive application layer for on-chain asset management.

Professional dashboard  
6.4k accounts reached in the last 30 days.

VINGTO

## Grid Design



Client

UAE

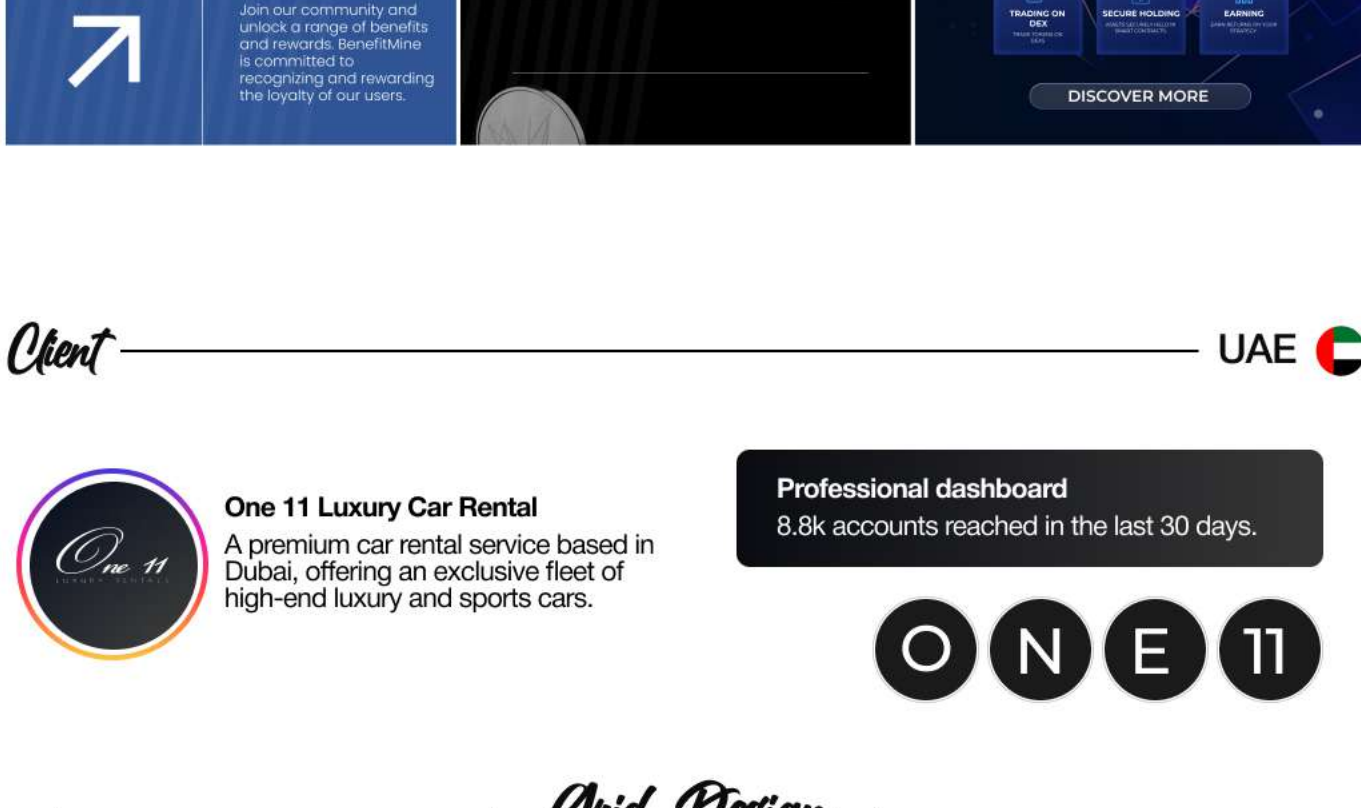


**One 11 Luxury Car Rental**  
A premium car rental service based in Dubai, offering an exclusive fleet of high-end luxury and sports cars.

Professional dashboard  
8.8k accounts reached in the last 30 days.

ONE 11

## Grid Design



Client

UAE

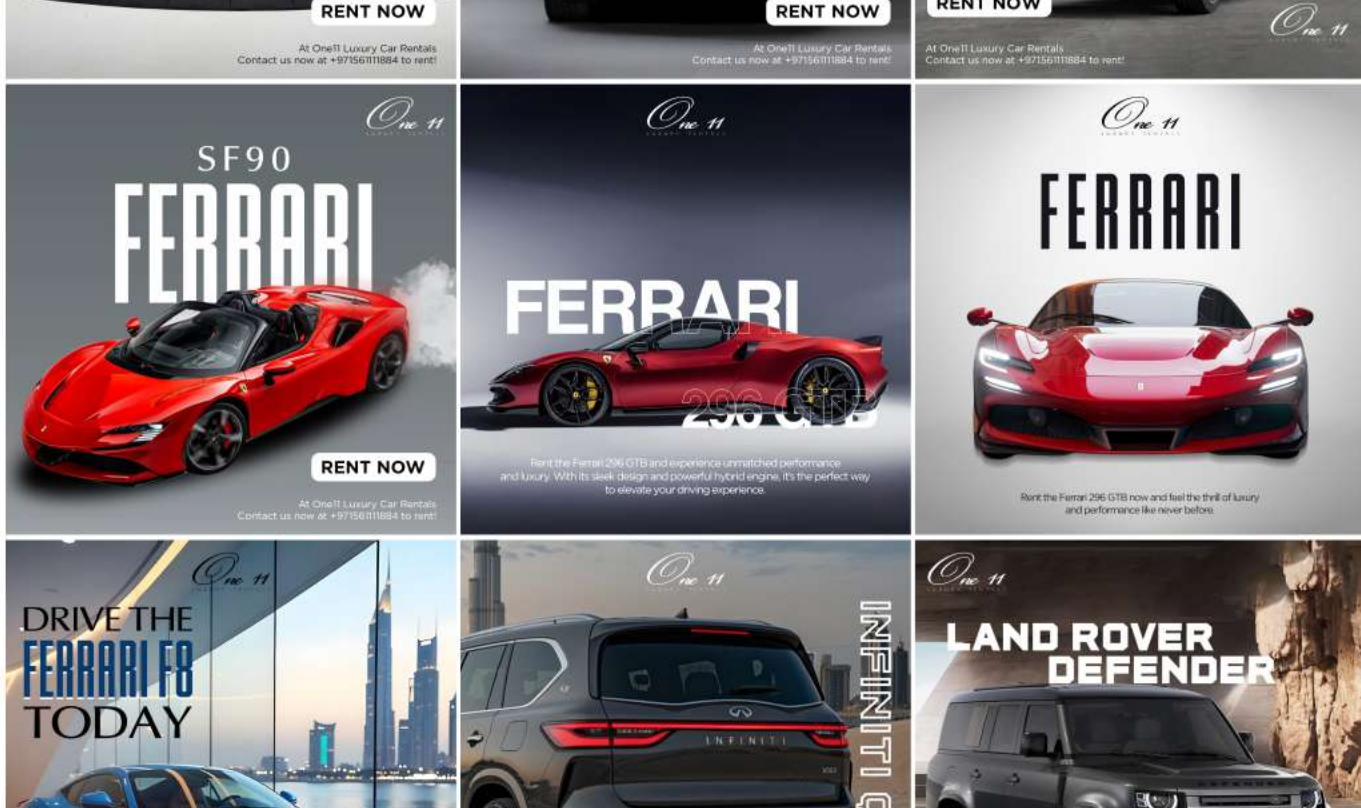


**ZPetrochem**  
ZPetrochem is a leading force in the trading and distribution of petroleum with fertiliser and petrochemical everywhere, Asia, Europe, and Latin America.

Professional dashboard  
6.1k accounts reached in the last 30 days.

ZPETROCHEM

## Grid Design



Client

UAE

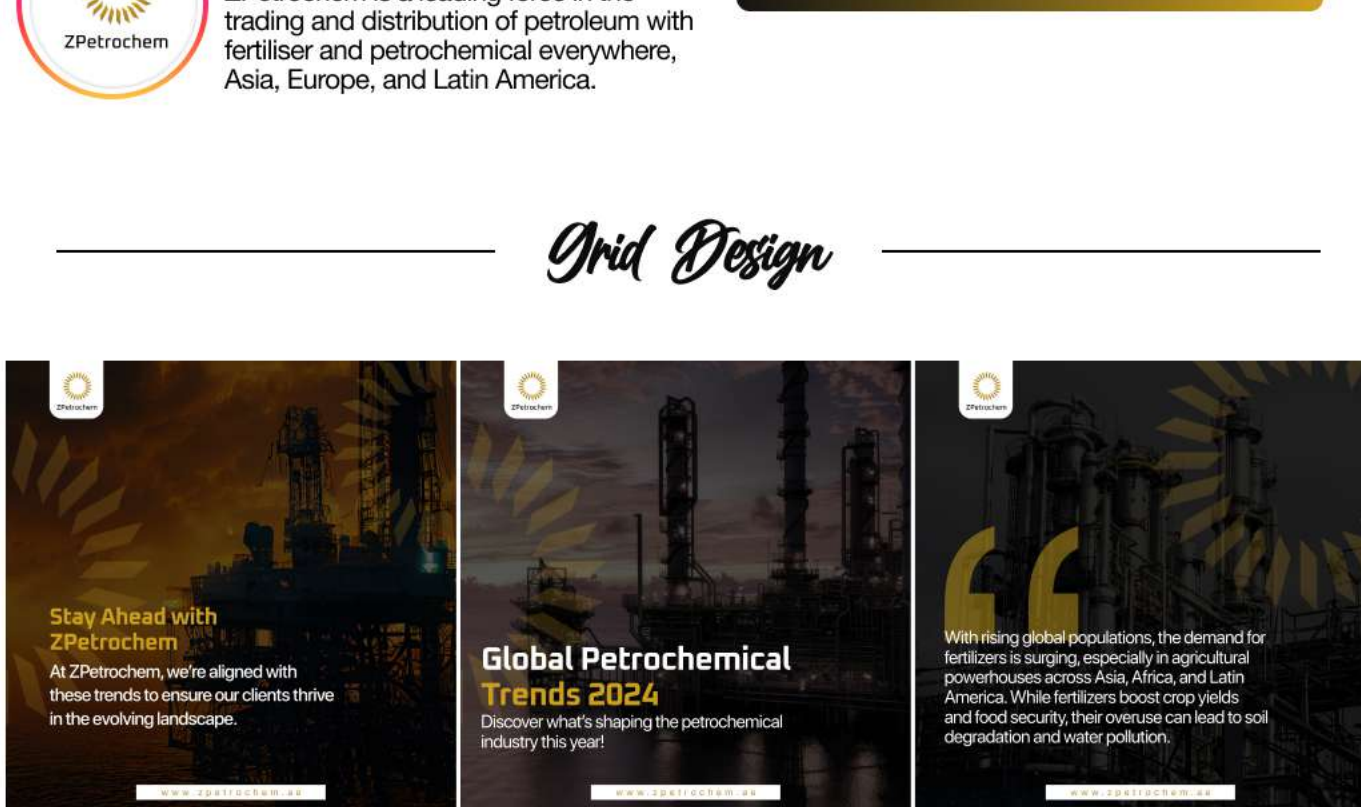


**ZPetrochem**  
ZPetrochem is a leading force in the trading and distribution of petroleum with fertiliser and petrochemical everywhere, Asia, Europe, and Latin America.

Professional dashboard  
6.1k accounts reached in the last 30 days.

ZPETROCHEM

## Grid Design



Client

UAE



**ZPetrochem**  
ZPetrochem is a leading force in the trading and distribution of petroleum with fertiliser and petrochemical everywhere, Asia, Europe, and Latin America.

Professional dashboard  
6.1k accounts reached in the last 30 days.

ZPETROCHEM

## Grid Design





# Retail E-commerce

Logitech ↘ Verdant Lines ↘ Velocity Vessels ↘ Shazim ↘

Client

Switzerland 🇨🇭

**Logitech**  
It's giving Tag @Logitech for the mic.

Professional dashboard  
25.7k accounts reached in the last 30 days.

## Banners

**PERFORMANCE YOU CAN FEEL**  
MX Master 3S

**MASTER YOUR FLOW**  
MX KEYS S KEYBOARD  
PRECISION. PERFORMANCE. MASTERY.

**GET MORE DONE, MORE COMFORTABLY**

Signature M650  
Wireless Mouse  
SmartWheel scrolling

SHOP NOW

**LESS NOISE, MORE FOCUS.**

logitech

## Ads Design

**NO MORE "TOUCHPAD CLAW"**

SIGNATURE M650 WIRELESS MOUSE  
Laptop touchpads can make your hand cramped and sore. Get more done, more comfortably.

WorkLife, upgraded

Client

Pakistan 🇵🇰

**Verdant Lines**  
Nurturing wellness through authentic supplements, bridging the gap to better health naturally.

Professional dashboard  
17.3k accounts reached in the last 30 days.

## Grid Design

# VERDANT LINES

LET THE HEALING BEGIN!

Client

Canada 🇨🇦

**Velocity Vessels**  
Velocity Vessels emerged from a passion for outstanding drinkware. Our mission is to redefine the beverage experience with products that don't just serve but celebrate every sip.

## Website Design

# Education

IVY College

NGS

Client

Pakistan



## IVY College of Management Sciences

College & University  
Education without Borders  
IVY College of Management Sciences, Lahore, Pakistan

### Grid Design

Client

Pakistan



## National Grammar School

ngslahorepk  
Apply for Scholarship, now!  
22-D/1, Gulberg III, Lahore, Pakistan

### Grid Design

# RESTAURANT

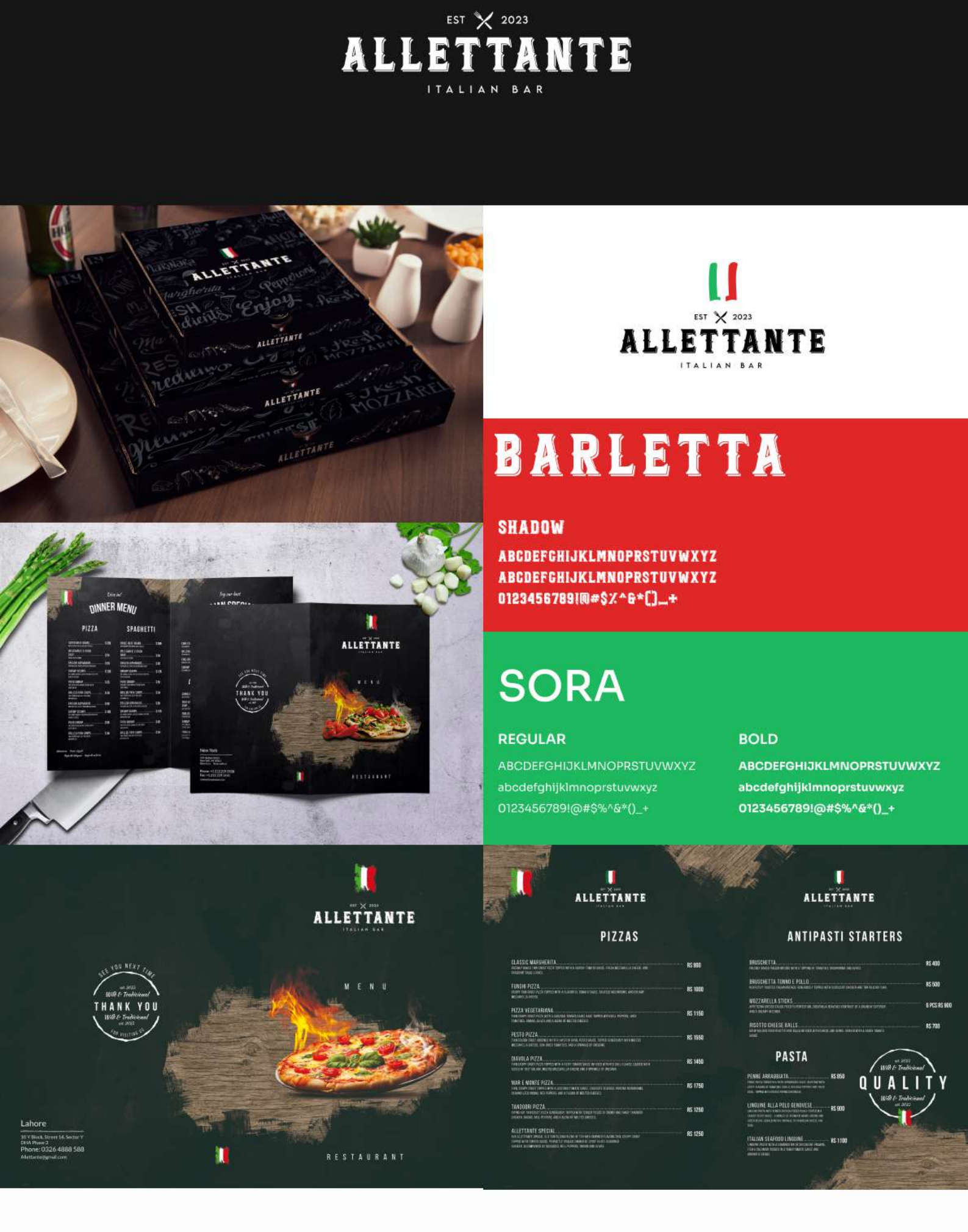
Allettante | P.F. Chang's

Client ————— Pakistan 🇵🇰



**Allettante**  
Scope of work: Logo Design | Menu Design | Brand Bible

## Branding

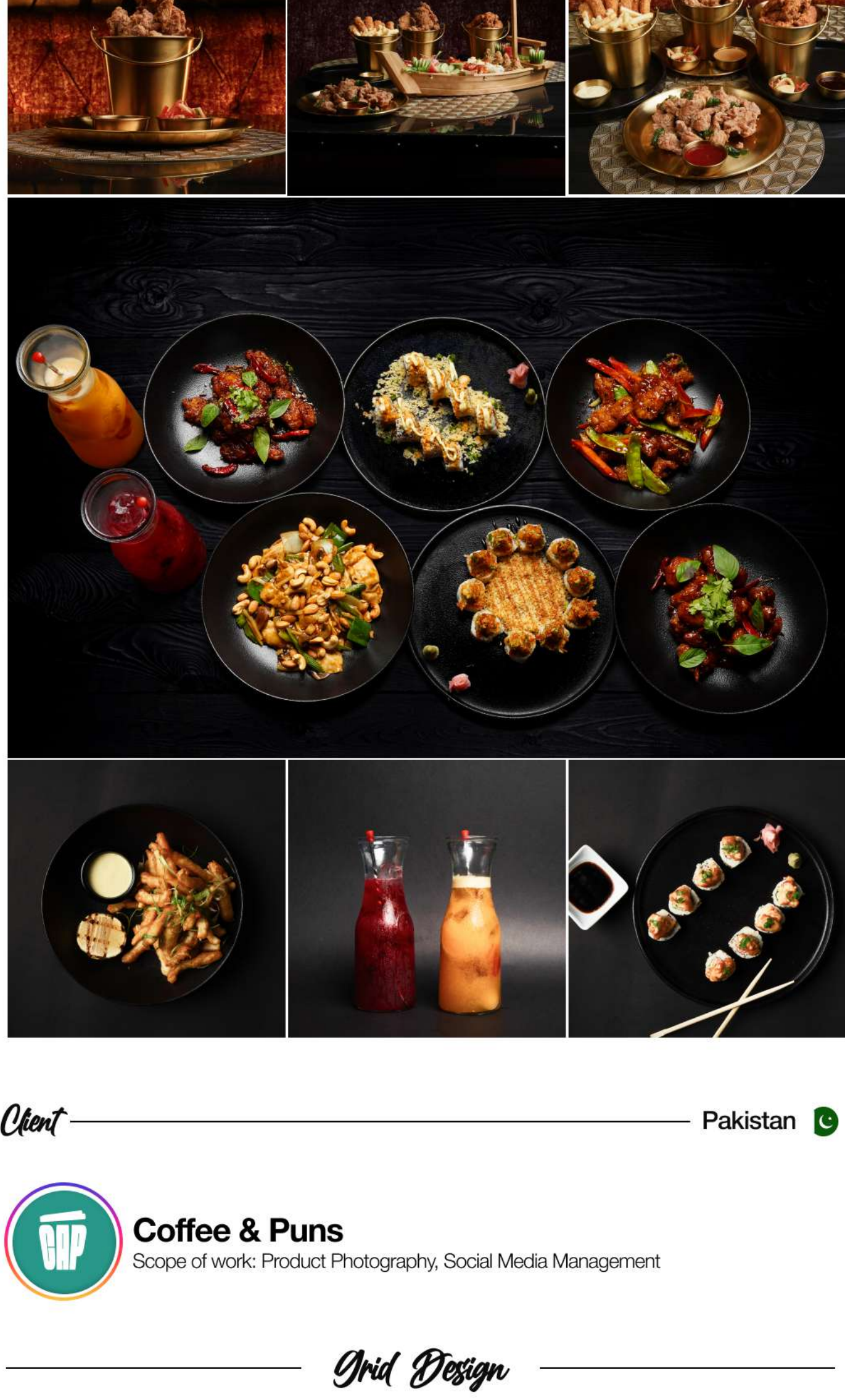


Client ————— USA 🇺🇸



**PF Chang's**  
Scope of work: Product photography

## Photography

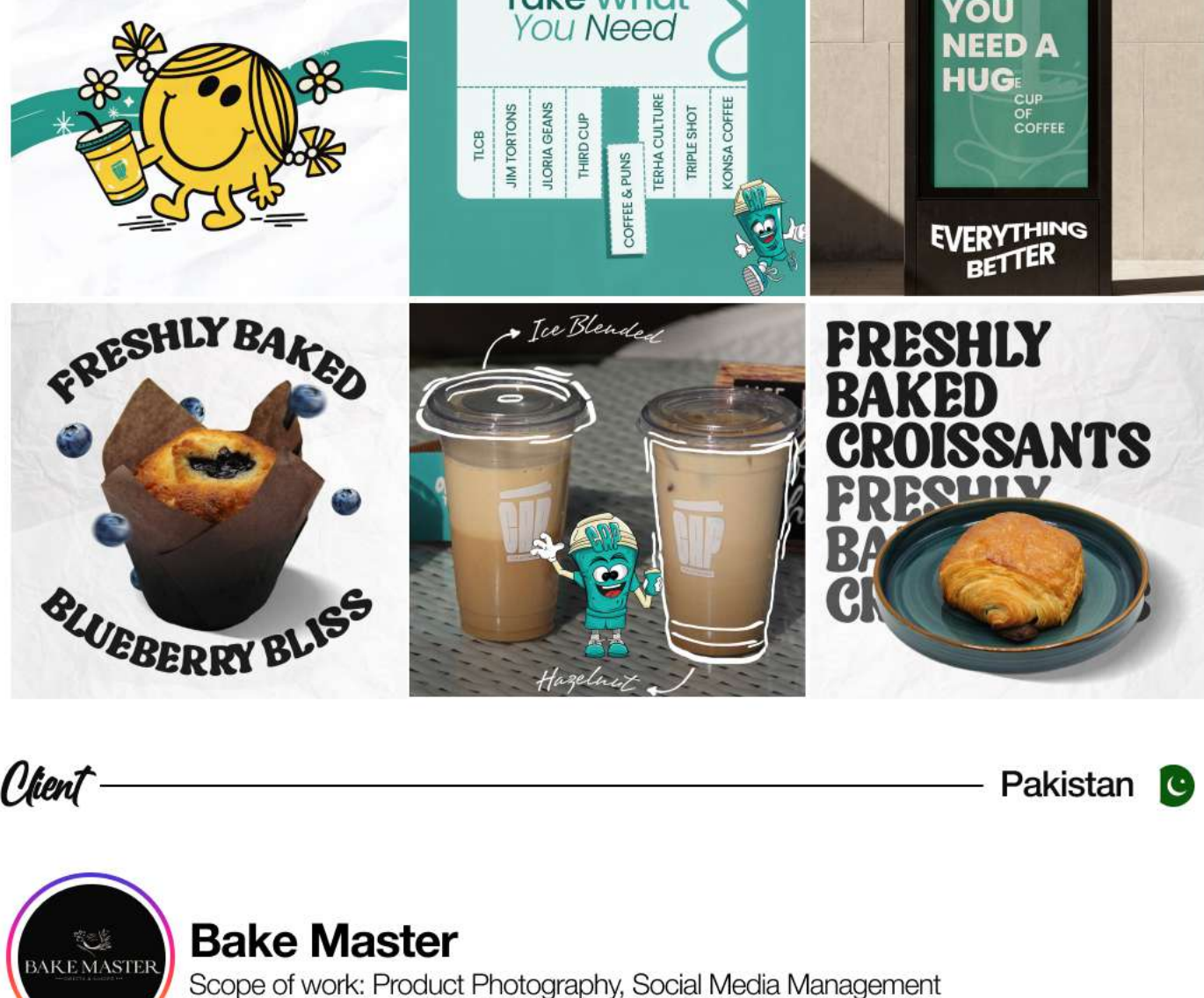


Client ————— Pakistan 🇵🇰



**Coffee & Puns**  
Scope of work: Product Photography, Social Media Management

## Grid Design



Client ————— Pakistan 🇵🇰



**Bake Master**  
Scope of work: Product Photography, Social Media Management

## Grid Design



Client ————— Pakistan 🇵🇰



**Frost n Flour**  
Scope of work: Product Photography, Social Media Management

## Grid Design



# Home Decor

Legacy Lights

Zoq

Client

Pakistan



**Legacy Lights**  
 Illuminate your world with Legacy Lights  
 0333-1111781  
 Raya Fairways Commerical  
 DHA Phase 4

**Professional dashboard**  
 16.8k accounts reached in the last 30 days.



## Grid Design



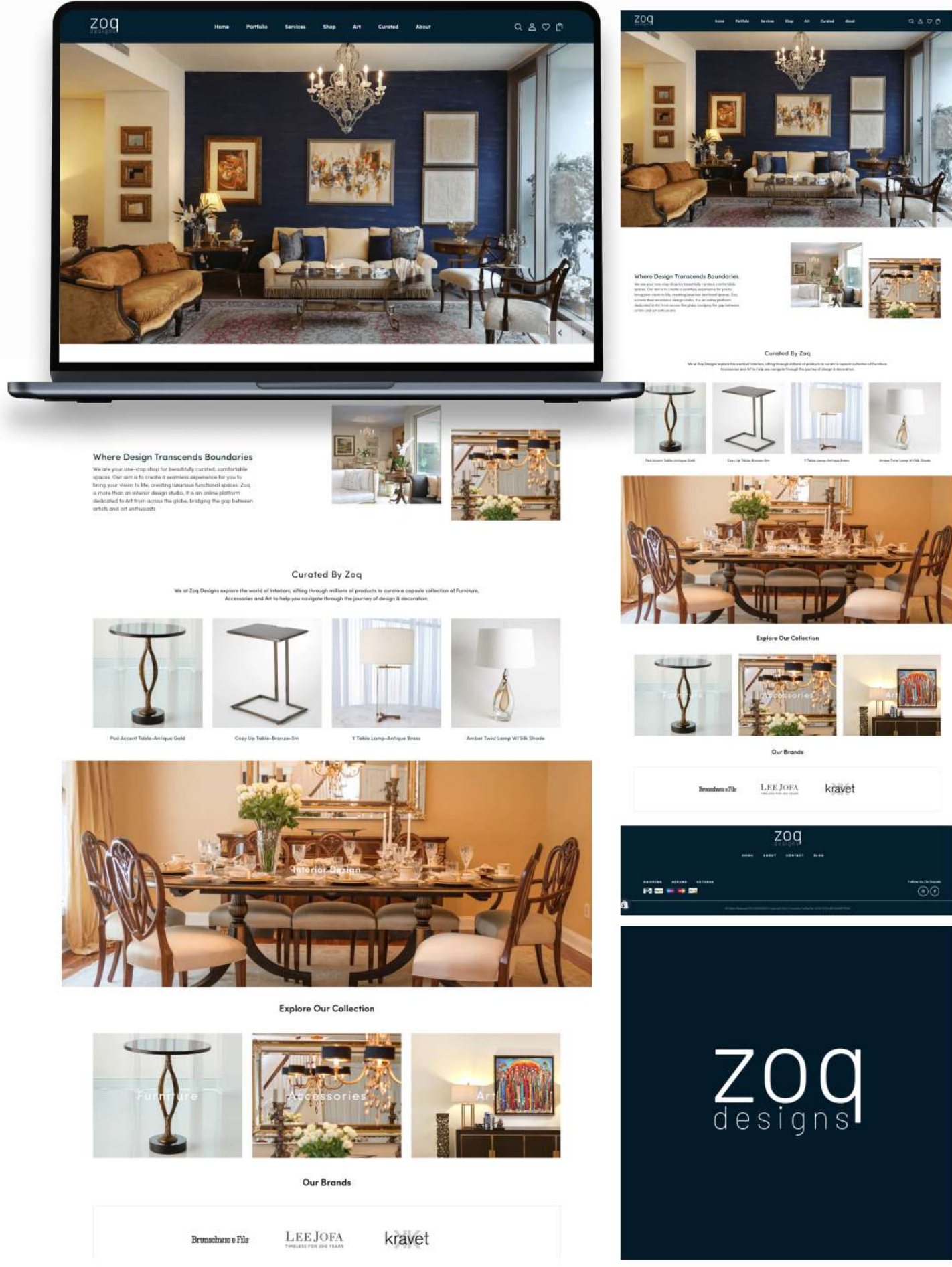
Client

USA



**Zoq Designs**  
 Home decor  
 Interior Design - Interior Styling - Online Art. Our design transcends boundaries NY - Dubai  
 #zoqdesign #zoqartandesign

## Website Design



## Branding

**ZOQ**  
 designs

ZOQ DESIGNS

**ZOQ**  
 designs

**zoq**  
 designs

**zoq**  
 designs

**BARLOW**

The typeface we use in our branding for "Headings"

**BARLOW**

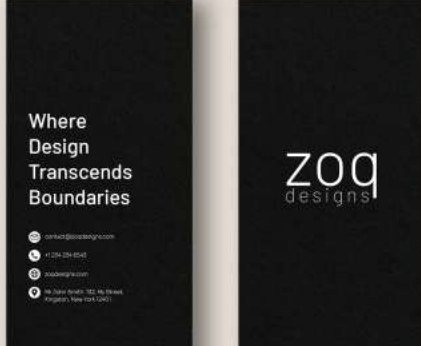
MEDIUM: ABCDEFHJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#%\*^&'()\*+  
 ITALIC: ABCDEFHJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#%\*^&'()\*+  
 BOLD: ABCDEFHJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#%\*^&'()\*+

**Sora**

The typeface we use in our branding for "Sub Headings" and Body Text

**Sora**

REGULAR: ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#%\*^&'()\*+  
 BOLD: ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#%\*^&'()\*+



# Personal Branding

Hello Rehman | Neurol Excellence

Client

KSA

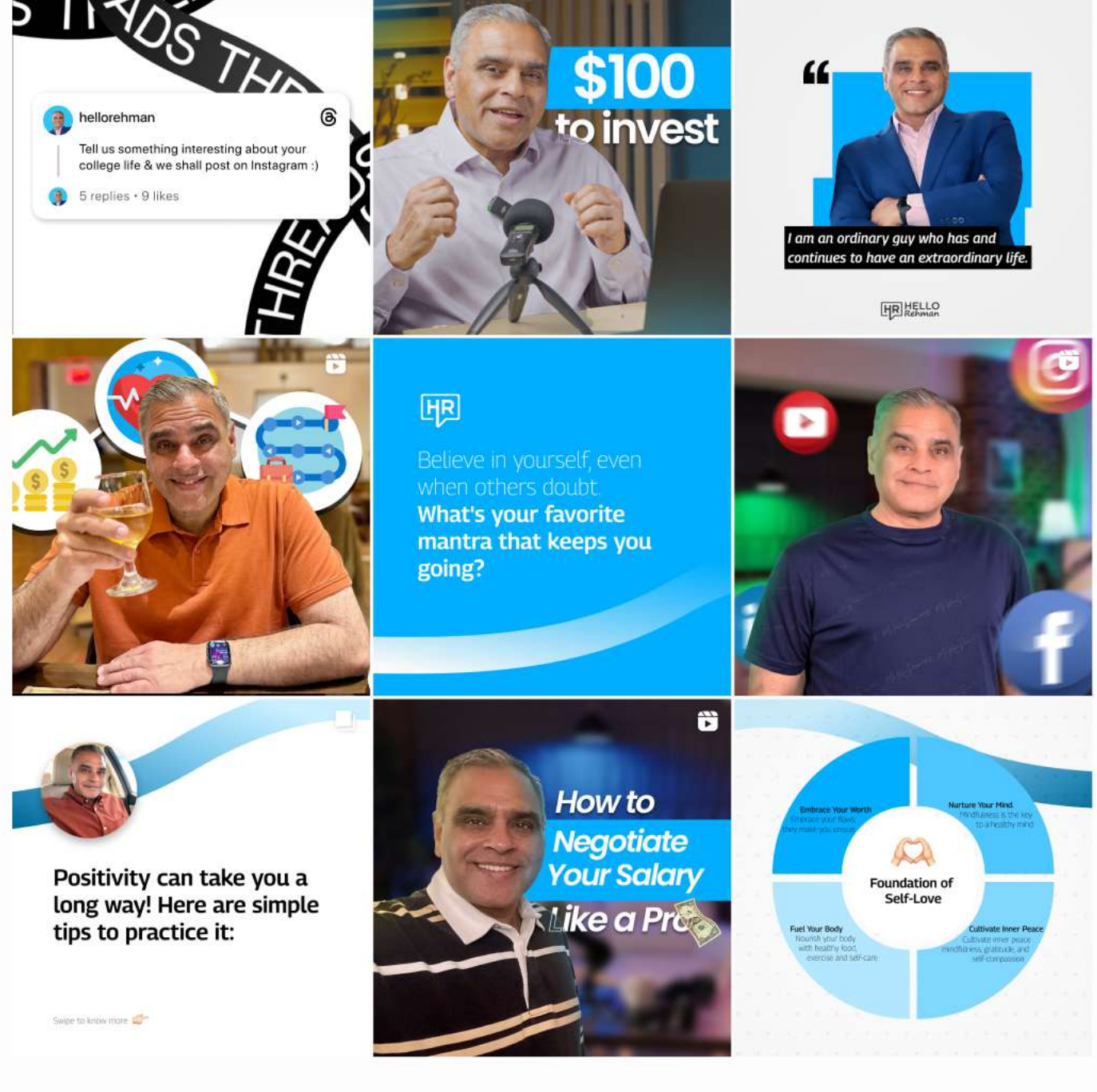


**Rehman Akhtar**  
 Training & Development Professional |  
 Stand-up Comedian | Mentor | Public  
 Speaker | Born in Pakistan. Raised in  
 UK. Living in Saudi Arabia

**Professional dashboard**  
 16.3k accounts reached in the last 30 days.



## Grid Design



## Reels



Client

AUS



**sajida.inayat.7**  
 Sajida Amin  
 Certified Master of NLP, Time line  
 Therapy coach, Clinical Hypnotherapist  
 Coach & Trainer.  
 Registered and qualified from USA,  
 Australia & Canada.

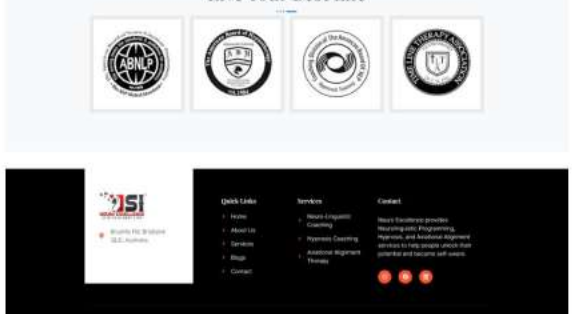
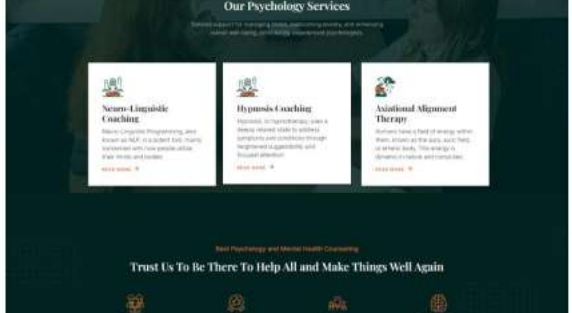
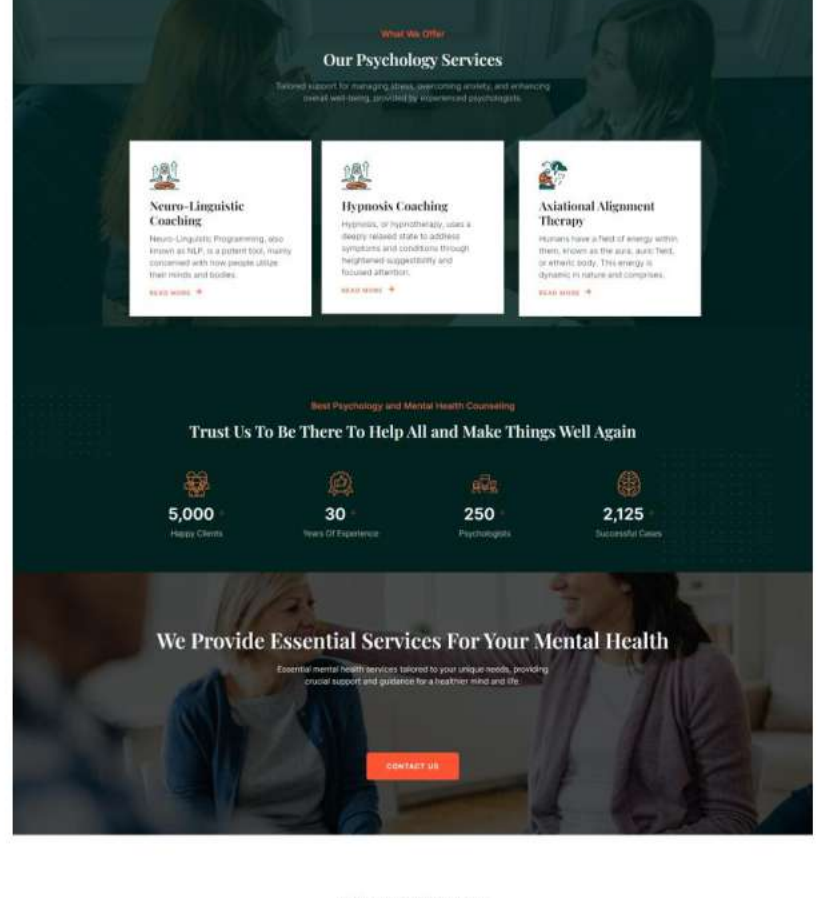
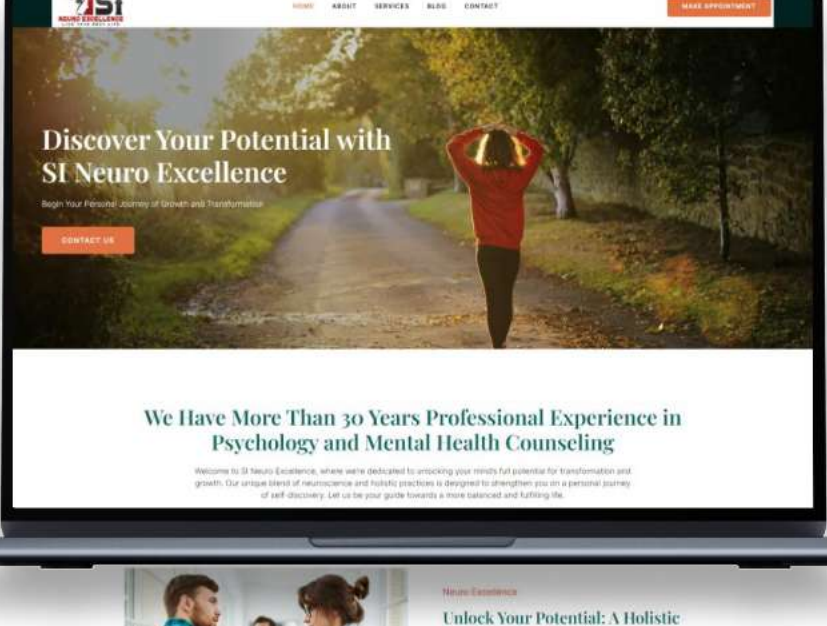
**Professional dashboard**  
 12.7k accounts reached in the last 30 days.



## Grid Design



## Website Design



# Beauty

Ujooba Miss World

Client

Sri Lanka



**Miss world**

Beauty, cosmetic & personal care  
Organic Skincare | Personal Care  
Join our movement of empowerment  
and embrace your uniqueness &  
confidence.

**Professional dashboard**

18.3k accounts reached in the last 30 days.



## Grid Design



Client

Afghanistan



**Ujooba**

Beauty, cosmetic & personal care  
#GoldSeBhiZyadaGlow

**Professional dashboard**

19.6k accounts reached in the last 30 days.



## Grid Design

